

TIMCHENKO  
FOUNDATION

ELENA & GENNADY  
TIMCHENKO  
FOUNDATION



# 2018

Annual Report  
on the activities of the Elena and  
Gennady Timchenko Foundation

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All photos in the report reflect the real life of the Foundation and its partners.

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# Elena and Gennady Timchenko

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## Strategy

The Timchenko Foundation has the strategy until the end of 2020. This is not a hard-and-fast document, but a direction determined based on the understanding of the possibilities and problems being solved by the Foundation. Every year we refine our plans, evaluate the outcomes and analyse changes in the external environment. It is important for us to see new opportunities to solve strategic tasks and address challenges that are hindering progress towards the goal. For instance, we positively assess the progress in reforming orphanages in Russia but consider the lack of an effective system of social orphanhood prevention as a serious problem. Therefore, in 2018, our Family and Children Programme was updated with a task to support the best practices aimed not only at working with foster parents but also at preserving the blood family.

## Responsibility

The Timchenko Foundation is sometimes criticized for excessive requirements to applications justification and reporting. We seek for proper understanding: we start with ourselves.

Our monitoring and evaluation system, approved in 2018, is based on the awareness of a huge responsibility for the lives of real people we work for. Obviously, any interference in their lives leads to changes, and it is important for us that these changes are positive and lead to the stated goals. Owing to the scale of the Foundation programmes, they are implemented with the partners' support in most instances. Our overall objective is to regularly receive reliable information on the results of joint work. This allows identifying risks and opportunities in a timely manner, making programmes more effective, as well as determining their future development.

## Prospects

At the end of 2020, the Foundation will celebrate its 10th anniversary. Without getting attached to a nice round number, we still feel a wish not to slip into complacency. This is possible only through constant development — keeping the best practices and overcoming own weaknesses. Now we are preparing for a rigorous analysis of the results we have achieved with the participation of partners, experts, and beneficiaries.

We will maintain the basic principles of the Foundation operations — relying on active, talented people; attempting new approaches to solve acute social problems, and focusing on areas with few other opportunities for support.



**Elena and Gennady  
Timchenko**  
Founders

# Xenia Frank

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## Outcomes

In 2018, the three-year cycle of two competition projects important for the Foundation had ended: the Cultural Mosaic of Small Towns and Villages and the Family Fairway. We are satisfied with the results: 17 graduates of the Cultural Mosaic managed to raise more than 65 million Russian Roubles for the development of their territories that significantly exceeded the planned sum; they supported 537 local initiatives, creating more than 100 jobs. Following the work results of 19 organizations supported within the Family Fairway Programme, the well-being of 2,740 children was improved, 340 crisis families were preserved, 106 children were reintegrated into their blood families.

## Expert Role of the Foundation

Foundation representatives are in demand at expert events and high-level platforms. Our approach is to deliver our best practices to all stakeholders using advanced knowledge and experience in relevant fields, as well as practical information obtained from numerous regional partners.

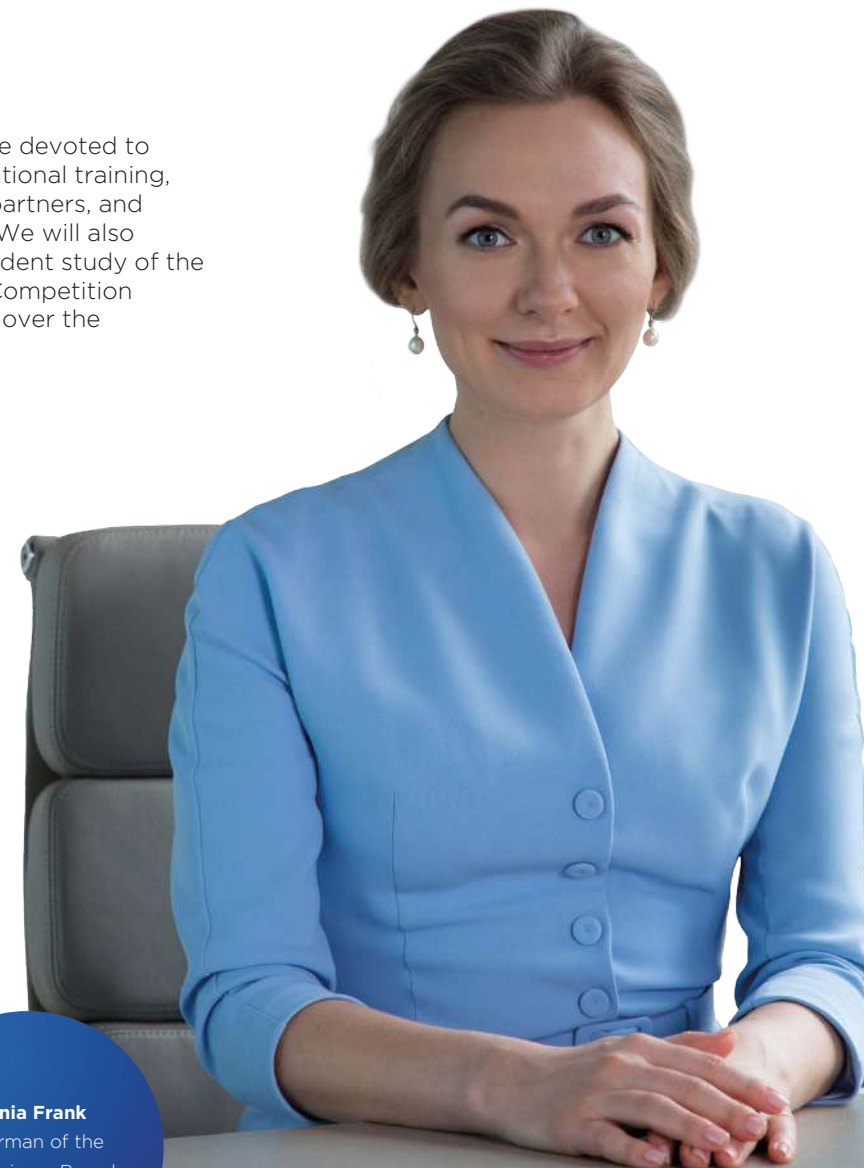
A case in point is the implementation of evidence-based practices — in this process, the Foundation has become a link between the scientific community and organizations working in the field of social orphanage prevention.

## Challenges and Plans

We realize that today's society lacks an integral perception of the Timchenko Foundation. In fact, there is information about its four strong strategic programmes. Willing to preserve the best practices and uniqueness of such programmes, we are, nevertheless, working to harmonize the management, development and representation of the Foundation as a whole. This year we decided to transform the Active Generation Competition, supported by our Foundation since 2011, starting from 2020. Its main task will be to support the models of care for senior citizens at the local level.

This is the way we see our contribution to the establishment of a long-term care system in Russia because people should stay in their home, familiar environment as long as possible.

The year 2019 will be devoted to expert and organizational training, consultations with partners, and outreach activities. We will also conduct an independent study of the Active Generation Competition outcomes achieved over the last ten years.



**Xenia Frank**  
Chairman of the  
Supervisory Board

# Maria Morozova

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## Planning and Outcome Evaluation System

I believe that the completion of work on the creation of common planning, monitoring and evaluation standards for the Foundation activities is an important achievement of 2018. The systems of indicators for the strategic programmes, which are the basis for public and internal reporting of the Foundation, have been formed. They reflect not only the operating results but also the changes in people's lives that occur through our work. The data collection process is being digitized. In 2019, we plan to conduct an independent evaluation to assess the compliance of programme monitoring and evaluation system with the unified standards of the Foundation.

## Team

Rapid changes in society affect the landscape of social issues, and we must be able to quickly respond to them. This requires flexibility and cohesion of the team. In 2018, the work was started in this direction, both within the framework of the strategic committee and during the dedicated sessions. The tasks being solved by public organizations require in-depth skills and competencies.

Of course, this relates to the Timchenko Foundation with its large-scale strategic programmes. Requirements for the quality of our work are increasing, as reflected in the level of achievement of annual goals by employees and in the final evaluation of their outcomes. We keep our team compact, therefore, much depends on the efforts of each team member. Over the past year, several employees have left the Foundation and we welcomed new colleagues. We anticipate that their professional experience and personal qualities will strengthen the team and make it more successful.

## Partners

We greatly appreciate our partners and want to expand the pool. We can scale the best practices and achieve socially beneficial results faster through joint efforts. In 2018, our new partners included the Vasily Polenov Association (France), Youth Maritime League, Department of Therapy, Geriatrics and Anti-Aging Medicine of the Academy of Postgraduate Education under the Federal State Budgetary Institution — the Russian Federal Research and Clinical Centre of Physical-Chemical Medicine. We look forward to successful cooperation.



**Maria Morozova**  
Managing Director

# Mission, Values, and Principles

The Elena and Gennady Timchenko Foundation is one of the largest foundations in Russia.

## Our Mission

***Our mission is to create and implement socially significant programmes that foster the intellectual, cognitive and physical development of people of all generations.***

***We are ready to risk and test new approaches to solve social issues together with our like-minded colleagues and partners.***

***We work for the present and the future of our country aiming for long-term results of our activities.***

## Integrity and Accountability

**We are personally accountable for all activities of the Foundation.**

We run a system of planning, goal setting, analysis and evaluation of performance under the programme, and staff evaluation.

We seek to ensure that organisations supported by the Foundation have success in development even after our cooperation has come to an end.

## Courage

**We are open to new ideas and ready to take risks.**

The Foundation supports pilot innovative projects and is willing to consciously share risks with our partners.

## Ethics

**We believe in family values and are striving to strengthen the bonds between generations.**

The Foundation programmes are based on the belief that family is the only and the best natural environment for people of any age.

## Respect for Human Dignity

**We are convinced that the human right to physical and psychological well-being is inalienable.**

The well-being and dignity of people of all ages, regardless of their place of residence or health condition, is the underlying principle of all programmes of our Foundation.

## Transparency

**We run transparent activities and are willing to cooperate**

The Foundation undergoes independent annual audits and publishes annual reports on its website. Annual report drafts are subject to annual public hearings. We receive feedback from beneficiaries who also take part in discussing the strategic plans of all programmes of the Foundation. Most of the Foundation programmes are implemented in partnership with strong expert organizations.

## Faith in Human Potential

**We believe that every person is capable of self-development and can develop the surrounding people, regardless of age and social status.**

The Foundation works not only for people but also with the help of people, relying on their talents and capabilities. We rely on those who are ready to take responsibility and make the world a better place.

## Reliance on Knowledge

**We invite the best experts for cooperation, we are developing on our own and help our beneficiaries to develop.**

We rely on expert data and advice in programme development and implementation. Training and awareness-raising as an objective is contained in each programme of the Foundation.

# HOW WE WORK

To achieve the goals stated, we plan our activities so that the initiatives supported by the Foundation facilitate to solve tasks of various levels.

## We Support the Regions

We support people who are active and willing to make a difference in their lives and the lives of those around them. To find such people, we organise project competitions. The most successful efforts of our beneficiaries contribute to social development of the Russian regions.

## We Cooperate with Experts

We involve experts: all programmes of the Foundation involve leading Russian and international specialists. Their opinion is taken into account in conceiving strategic plans and selecting projects to be supported. Since we assist regional partners in acquiring new knowledge and skills, each programme includes an educational component. We support ground-breaking ideas and innovative projects, contributing to their dissemination.

## We Raise Public Awareness

We draw public attention to the matters that we find important. We interact with a big number of partners because we believe that to openly discuss problems and jointly seek solutions is the truthful way toward a better future.

## The Foundation implements four strategic programmes.

### Culture Programme

Creating conditions for realizing human potential and improving the quality of life of rural people through creativity and access to quality cultural services. Development of a cultural dialogue between Russia, the West and the East, as the basis for building good neighbourly relations.

### Family and Children Programme

We create environment for every child to live and be raised in a family.

### Sport Programme

Creating an enabling environment for the development of children's and youth sports, including for children with disabilities. Promotion of active lifestyle and sports among children and youth.

### Older Generation Programme

We are building a society in Russia where one can grow old without fear - a Society for All Ages.



# Results

**544**

projects were supported by the Foundation in 2018

**72 %**

of projects were implemented in small towns and villages



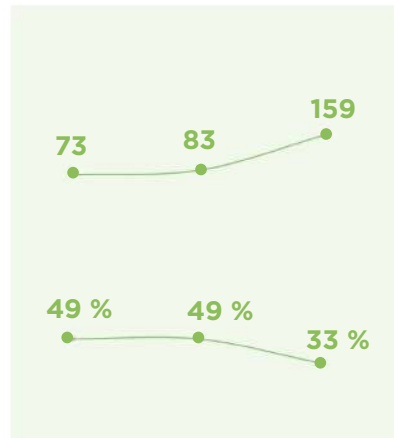
## Culture

2016 2017 2018



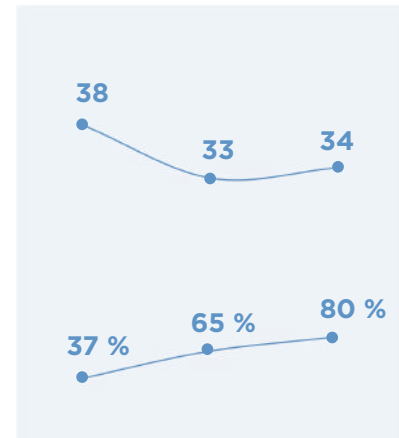
## Family and Children

2016 2017 2018



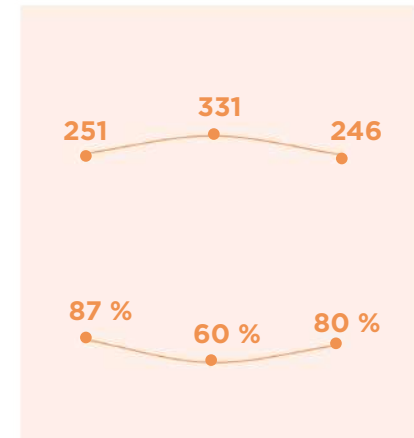
## Sport

2016 2017 2018



## Older Generation

2016 2017 2018



Number of projects supported

Share of Projects underway in small towns and villages



Programme

# CULTURE



# Programme Mission

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Creating enabling environment for self-fulfilment and improvement of living standards for people in the provinces through creativity and access to high-quality cultural services.

Development of a cultural dialogue between Russia, the West and the East, as the basis for building good neighbourly relations.

Programme  
Director

**Elena  
Konovalova**

Programme  
Manager

**Ekaterina  
Porotnikova**

# About the Programme

## The Cultural Mosaic of Small Towns and Villages —

is the primary direction of the Culture Programme, which is based on the principle of local communities development backed by own human, cultural, natural and symbolic resources.

To render the changes sustainable, the programme finds out active people in small territories and helps them evolve on the basis of their organizations within sociocultural development centres (SDC). They become managers and a source of inspiration for various projects, reach out to local residents and, as a result, make a big difference in the lives of local communities.

## Cultural Initiatives

Another focus area of the Culture Programme is to support projects and develop international bonds that make Russian cultural life richer and more diverse.

Merry Cracklings Festival,  
Kuban Hospitality project, Krasnodar Krai



## Background Information

In 2017, the topic of small territories was among the experts' highlights during discussions of the country's federal spatial development plans. We agree with the specialists who speak out for preserving Russia's unique small towns and villages. The Foundation participated in founding the Expert Council for Local Area Development whose primary objective is to promote the interests of small territories at the federal level. In 2018, the Council initiated a series of discussions about the future of small settlements at the St. Petersburg International Economic Forum, the Russian Investment Forum in Sochi, and the Strategic Planning Leaders Forum in St. Petersburg. In January 2018, at the Small Towns and Historical Settlements Forum in Kolomna, the Russian President emphasized the importance of small territories and identified their primary tasks: search for sources of economic growth, filling municipal budgets, and creating a comfortable environment for residents.

The Executive Order "On National Goals and Strategic Objectives of the Russian Federation through to 2024" dated May 7, 2018, outlined Priority Projects, and instructions on developing national projects in 12 areas.

In this context, one of the primary objectives of the Expert Council for Local Area Development was to consolidate the expert community. It was necessary to draw attention to the role of local settlements, collectively formulate recommendations, including for embedding them into a draft of the Strategy of Spatial Development of the Russian Federation until 2025.\*

Therefore, the current question of what would become of small territories highlights the pressing challenges that The Cultural Mosaic of Small Towns and Villages has been tackling with since 2015.

\*The document was submitted by the Ministry of Economic Development of the Russian Federation and approved by the Government of the Russian Federation in February 2019.

# Cultural Mosaic Model

We recruit people and organizations on a competitive basis that are willing to take responsibility for developing their communities and shape a better living and working environment.

To be successful, social and cultural initiatives must efficiently utilize the resources available within local territories. Their discovery and appropriate development will improve competitive edge and ensure a stable future.

We support projects of the organizations with the potential of evolving into sustainable sociocultural development centres. Competition winners have comprehensive support over the course of three years. With every passing year, they face ever more complex challenges while we provide not only funding, but also organize training, mentorship, and information support.

An indispensable part of the Programme is to support projects at the regional level. In cooperation with robust regional partners, the Foundation provides infrastructural and organizational assistance to the Cultural Mosaic in local communities, introduced a system for project monitoring and evaluation.



## Sustainable Initiative

In the course of the first year competition winners are to carry out their declared projects and display their potential. Practical experience shows that a strong leader is the lynchpin of success at this stage. It is crucial that the organization can win local residents' attention to the project, ensure their participation and, thus, help it proceed to a new level.



## Partnership

At the second stage, programme participants recruit town or district activists, find common ground and transform them into joint creative initiatives later on. The partnership can help a prospective sociocultural development centre become more credible and visible. What is important at this stage is the ability to reach out to organizations and individuals that are willing to make a real changes in their town or village.



## Prospective sociocultural development centre

At the third stage, programme participants act as organizers of local social, cultural, and economic life. They are expected not only to identify initiatives and growth points, but also to raise funding on their own. Success at this stage critically depends on their ability to perform strategic planning, liaise with the local authorities and represent the centre as a valuable asset for development of the territory.

## Evolutions stages of the socio-cultural development centre

# The First Wave

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The First Wave projects are participants of the Cultural Mosaic Programme who won the competition in 2015. In 2018, they became the first programme graduates. Seventeen teams successfully completed all three stages and moved to the level of a prospective sociocultural development centre (SDC).

In late 2018, Moscow hosted a strategic session of the Cultural Mosaic Programme which summarized the past three-years of work and discussed plans for the future. Beneficiaries, experts and the foundation representatives took part in the event.

The beneficiaries spoke highly of the role played by Cultural Mosaic in furthering their projects and in making them into SDC for their territories. Heads of the projects believe that the financial support provided by the Foundation proved critically important within the first year of their activities; had the funds not poured in, the projects would have never gotten off the ground. As work progressed, the role of sponsor funding decreased, while projects gained a robust footing, and it became ever more important to enhance team competencies and media support.

Besides, the three-year long implementation of the Cultural Mosaic Programme has given rise to a community of winning projects. The horizontal bonds that exist today is not much of a direct outcome of the programme, but an initiative of the participants. By setting up partnerships, they have gained experience that will prove instrumental in creating effective partner networks in their territories.

## Below are some reasons why SDCs can be regarded as an effective model

**We see people's personal development potentials grow in their areas.**

With every passing year, we see a rising number of cultural events and participants in the areas where the projects of graduates have been implemented. Thus, this year has witnessed approximately 3,000 cultural events, which is twice more than it was the previous year. The events involved approximately 112,000 people, 40 percent of them being children and youth. The residents are beginning to show interest in the local changes and come up with their own ideas on how to improve life in small towns and villages. Besides, there are new products and services emerging in the market, in addition, new jobs are created.

**40 %**

**of participant of cultural events being children and youth.**

**The programme graduates have earned trust of local authorities, residents and entrepreneurs.**

Among other things, such trust is proved by willingness of the society to engage in project implementation. Sociocultural development centres are showing signs of sustainable development; this can be evidenced by the amount of funds raised which, in 2018, grew almost 5-fold in comparison to 2017.

Funds originating from other sources amounted to approximately 40 million Russian Roubles, with 60 percent of them contributed by local authorities.

**SDCs are becoming an important pillar in Russia's spatial development**

They organize strategic discussions on the future of towns and villages with the representatives of local authorities, entrepreneurs, and proactive residents. The meetings help to define the course for local territories to take on the path of development and what each participant is willing to take responsibility for. SDCs adopt the role of grassroots organizers.

Our graduates use their expertise and contacts to support proactive local residents who are willing to pursue their own projects. Besides, they independently organize small grant competitions aimed at promoting the initiatives of the residents in their towns and villages. They are called Small Cultural Mosaic.

SDCs use small grants to scout out proactive people and reinforce their confidence. Current competitions are sponsored by the Timchenko Foundation; in the future, however, all or part of them will rely on locally raised funding. The competitions have improved our graduates' credibility and earned them recognition in the eyes of local residents and authorities.

Some of the graduates held competitions both in their own towns and villages and in the neighbouring regions. 89 projects in 12 regions of the Russian Federation have become the winners of the Small Cultural Mosaic Competition. Our graduates note that towns and villages now have new public spaces where one can acquire knowledge and skills; there are groups of like-minded people capable of addressing the pressing challenges of the day.

# The Second Wave

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The Second Wave projects are 58 winners of the competition held in 2017. In 2018, the participants completed the first stage of their work. The project teams obtained valuable experience: they managed to earn the interest of their co-residents and find partners. 27 organisations participated in the competition for the second stage of the programme, 19 of which became winners. They will continue pursuing their projects on a new level.



# Training and Support Programme

We attach great importance to the educational component that helps programme participants to enhance their skills in delivering projects in the regions.

The teams from small towns are gaining access to the best expert and educational resources. Later on, internship and workshop participants will share gained knowledge and experience with their partners, local residents and authorities.

## The training programme consists of the following components:

### Workshops on sociocultural project management

In 2018, we held four workshops attended by 207 people from various regions of the country. The participants were trained in drawing up and delivering communication programmes for this type of projects (the town of Kolomna, Moscow region), ensuring sustainable development (the town of Vladimir), holding local competitions (the city of Arkhangelsk), managing projects and establishing partnerships (the city of Moscow).

### Internships to expand professional scope through learning from the experience of successful Russian and foreign organisations

In 2018, we received applications for internships from 104 people, which is a quarter more than it was the previous year. The number of competition winners that took part in internships rose by 30% in contrast to the previous year. The winners were 74 specialists of non-profits organizations and cultural and educational institutions from 36 regions.

In 2018, graduates of the Cultural Mosaic Programme completed an internship in France where they had studied territorial development methods using cultural tools, as well as success factors, risks, and ways of applying the expertise in small towns and villages of Russia.

Expert consultations are an important part of team support on matters of project delivery and territorial development. To this end, we invite experts both with narrow focus of study and general experts (for remote sessions and site visits).



**Alexey Novosyolov**

the head of the Cultural Mosaic projects that won the competition during different years, the town of Totma

## Challenges

# 2018

The threat of decline in interest to the problems and future of small territories at the federal level.

Inconsistency between stakeholders (organizations, businesses, universities, foundations), which support small territories with regard to certain aspects, as well as the lack of a unified strategy for small towns.

## Plans for

# 2019

Support the Second Wave projects within the Cultural Mosaic of Towns and Villages Competition (winners of 2017).

Enrol new contestants for the Cultural Mosaic 2019 programme.

Carry on the development programme for the graduates.

Involve partners willing to develop small territories of Russia.



# Partner Projects in the Field of Culture

## Russian Performing Arts Festival and National Theatre Award 'Golden Mask'

Eight performances from small towns were supported by the Foundation and took part in the festival under various nominations. The towns included: Novokuibyshevsk (Samara Region), Almetyevsk (the Republic of Tatarstan), Serov (Sverdlovsk Region), Lesosibirsk, Kansk and Sharypovo (Krasnoyarsk Krai). A separate Golden Mask festival was also held in Novokuibyshevsk.

## The Maestro Temirkanov International Foundation for Cultural Initiatives

We supported the XIX International Winter Festival Art Square, which took place on 14-25 December. The Beets Brothers Trio (the Netherlands), as well as Janoska Ensemble (Austria) took part in the festival.

## Academy of Cinematographic and Theatre Arts N.S. Mikhalkov

With our support, 24 young actors and directors received scholarships for the academic year 2018-2019.

## Valaam Spaso-Preobrazhensky Stavropol'skiy Men's Monastery

The Work House was restored; roof truss framing was replaced across the entire building.

## The Volgograd Region Long-Term Development Foundation

The organization received funds from the Foundation for the reconstruction of Alexander Nevsky Cathedral in Volgograd.

## Leo Tolstoy Heritage Foundation

The project to establish the Centre for Gifted Children in Tula Region has been completed.

## Voenmeh Alumni Association

The Memory of Generations Project was supported.





# Culture Programme: Direct Outcomes

2017 2018

## Knowledge

2 13

Prepared and disseminated expert materials with an impact on promotion of the idea of significance of small territories as a part of the country-wide development

17 23

Expert events to promote topics of development of small territories

2 2

Training materials prepared and disseminated

## Institutions

21 14\*

Training activities for the specialists of the supported practices

15 47

Network communications (activities) between practices from various territories

522 351\*

Regional specialists trained

## Practices

95 94

Supported practices for the development of rural communities via sociocultural project management tools

*\* The decrease in indicators in 2018 with regard to training activities is the reason of differences in the number of activities at different stages of SCDC evolution.*



# Culture Programme: Deferred Outcomes

2017 2018

**3 204** **5 820**

Activities held locally

**28 652** **135 820**

Funds raised for sociocultural changes in small territories  
K RUB

**67 715** **196 506**

Participants to locally-held activities

**7 517** **24 433**

Participants to locally-held activities (involvement)

**253** **600**

Initiatives supported

**Including**  
**14 849** **92 694**

in cash

**Including**  
**19 002** **91 758**

children and youth

**including**  
**7 509** **23 740**

volunteers

**50** **196**

Jobs created (including self-employed ones)



# New Transbaikal Developments

Nerchinsk is one of the oldest towns of Transbaikal (Zabaykalsky Krai). Throughout its long and rich history, it served as a border outpost, an industrial town, and a diplomatic and customs centre on the Russian-Chinese border. However, in the beginning, it was all about people. In the distant 17th century, the wild Siberian steppes saw the arrival of the first Russian settlers — a daring, freedom-loving and adventurous bunch. Braving the harsh challenges of the new land, they made it their home and started exploring its riches.

Today's Nerchinsk residents have preserved much of their ancestors' vigour and daring spirit. They continue working for the benefit of the homeland, relying on the new cultural and historic resources available to them. Alexander Litvintsev, assistant director for science and research, from the Nerchinsk Local History Museum, and his colleagues believe that the vibrant history of the town and its renowned residents cannot be locked within the museum walls. In 2015, they conceived and organised the Nerchinsk Social Network exhibition; featuring the personal web pages of Nerchinsk's renowned residents, it portrays the town's past. The Timchenko Foundation supported the project. Like all other Cultural Mosaic winners, the museum team not only received funding to bring their ideas forward, but also managed to position sociocultural projects as a prospective driver for the development of the whole territory.

Very soon, in the following year, the project team tackled another ambitious task — that of restoring an old park that used to be a garden of a Nerchinsk estate owned by the Butins, a famous gold miner family. Thanks to the massive assistance of local residents, the initiative was a success. In 2018, the renovated park hosted a retro-style urban space festival poetically named

'In the Daurian Versailles Garden' (Dauria is a geographical name denoting Transbaikal and areas to the west of the Amur River). Now the park has grown into a centre of attraction for many Nerchinsk residents, a site where you can see mothers walking with their children, local youth, as well as elderly people relaxing on the benches. Here one can find newly planted trees, an area reserved for rare and red-listed Transbaikal plants, as well as walkways, an arch, a fountain and a gazebo restored to old-time photos. A bronze statue of Tatyana Mauritz, author of the Butins estate garden, serves as one of the new emblems of Nerchinsk.

**The next step was to set up a Coordination Board that united local entrepreneurs, local authorities and other cultural and public institutions.**

Much had been achieved, however, it soon became clear that Nerchinsk required more than the efforts of one team; what it needed was robust and reliable partners. It was the time when cooperation with the town authorities started. The next step was to set up, in cooperation with the museum, a Coordination Board that united local entrepreneurs, local authorities and other cultural and public institutions. In a collective effort, they drew up a town development strategy for the next three years to come. Later on, they used the Coordination Board as a platform for Razvitiye [Development], a public organisation aimed at promoting civic initiatives.

Today, Nerchinsk residents are working vigorously to tap into the touristic potential of their hometown — they restore historic buildings, cultural heritage sites and shape its public spaces and infrastructure. "We were not obsessed over the park; instead we jumped at any opportunity to make something else. This initially insignificant effort started gaining momentum and snowballed into a large-scale undertaking," says Alexander Litvintsev.

**Nerchinsk was included in regional and federal development programmes, which brought it over 60 mln Russian Roubles.**

Now, he and his team are not only museum workers, but also effective managers. Over the four years of work, they found partners and enthusiasts for their project, carrying it beyond the museum walls. Collectively, they managed to make a real difference that did not go unnoticed. As a result, Nerchinsk was included in regional and federal development programmes, which brought it over 60 mln Russian Roubles for the urban project implementation. This is 30 times more than what had been donated by the Timchenko Foundation. Nowadays, Nerchinsk is making good progress, while Siberia's history continues to be written by its adventurous and committed people.

'In the Daurian Versailles Garden', the town of Nerchinsk



Programme

# FAMILY AND CHILDREN





The Team of Children's  
and Socially Unprotected  
**Charity Fund "Key"**

- Olga Bortsova
- Tatiana Inozemtceva
- Marina Nesterova
- Elena Obukhova
- Elena Kirillova

# Programme Mission

To enable every child to live  
and be brought up in a family



Programme  
Director

**Elvira  
Garifulina**



Programme  
Manager

**Irina  
Philippova**

# About the Program

The primary goal of our efforts is well-being of orphans and children in difficult straits. To reach this goal, we operate at three levels.

## Society

We support projects that change public attitudes towards orphaned children and families. Staff members of the Foundation are a part of dedicated working groups, participate in public councils and expert discussions.

## Infrastructure

We help design and disseminate technologies that enhance access to and improve the quality of professional assistance to children and families.

## Regional Projects

We support regional organizations that are willing to improve their professionalism and adopt the best practices of more experienced colleagues. We cooperate with substitute families in 'villages' — compact communities in several Russian regions.



## Background

In 2018, Russia had an important event — the Council for Implementation of State Policy in the Sphere of Protecting Family and Children was established under the Russian President's Executive Order. Xenia Frank, a Chairperson of the Timchenko Foundation's Supervisory Board, joined the Council. This gave us a new opportunity to draw attention to unresolved issues, particularly to the importance of orphanage prevention, socialization and integration of special needs school leavers and young adults with special needs, monitoring children's well-being, including with participation of themselves

In 2018, the Key Action Plan for 2018-2020 was approved in the context of the Decade of Childhood in the Russian Federation. The Plan outlined focus areas of the state childhood policy until 2028, including children health, safety and security, quality of education, etc.

***Every year, we select an additional in-depth subject — focus area and integrate it into most of our programme activities. In 2018, such an area was prevention of social orphanage and child abandonment.***

# Participatory Assessment with Children

This approach takes into account the child's opinion on the decisions related to his or her present and future life. It is socially and economically useful to receive a child's feedback. Meeting a child's needs at an early stage will probably require less funding to adjust support programs in the future.

The new approach is now being put into practice. In December 2018, foster children and leavers from foster families took part for the second time in the Regional Forum of foster families: A Child's Future Starts with a Family, organized in the city of Ryazan by the Foster Parent Association in cooperation with the Ministry of Education and Youth Policy of the Ryazan Region, with the support of the Timchenko Foundation. Teenagers from foster families of the Leningrad Region visited Croatia where they participated in the Eurochild Conference: Building a Better Europe with Children.

Monitoring the reformation process of the Organizations for Orphan Children and Children without Parental Care is another project where we have been actively involved over the past two years. This initiative is being implemented in compliance with the Government Decree No.481 of 24 May 2014.

We have contributed to the finalization of the monitoring criteria and called attention to the fact that a child's opinion must be taken into account. Our efforts have found practical use. In autumn of 2018, the monitoring initiative involved, for the first time ever, foster children from the childcare centres. Previously, this approach had never been applied on a large scale in Russia.

***We have contributed to the finalization of the monitoring criteria and called attention to the fact that a child's opinion must be taken into account.***

Meanwhile, much has yet to be done for the participatory assessment with children to find wider acceptance. It will require much time for adults so far to get used to see a child not as an object of efforts, but as a subject undergoing transformations; the specialists still lack expertise and children-friendly tools.

Contrary to our hopes, the topic of taking a child's opinion into account has not been made a part of the Key Action Plan for 2018-2010 in the context of the Decade of Childhood in the Russian Federation. This document is a conceptual continuation of the National Strategy for Action on Children for 2012-2017 which devotes the whole chapter to this topic. Nevertheless, we expect that taking a child's opinion into account will continue to be among priorities. We are resolute to keep working to this end in cooperation with our like-minded colleagues.

**Young adults — participants of Akvatoriya Partnerstva Forum [Harbour of Partnership]**



# Family Fairway National Competition



## Focus on the Family Competition

«Family Fairway is the competition held regularly from 2016. The support is provided to the organizations that have achieved tangible results in the prevention of orphanage. Our task is to assist them in obtaining a status of 'evidence-based practices'. Competition winners are entitled to financial support and have an opportunity to train, exchange experience and engage in activities. So far, we have identified and supported 69 organizations that use 'evidence-based practices'\*.

In 2018, the Family Fairway Competition had its first graduates — 19 organizations from various cities, towns, and villages. Thanks to them and other partners, well-being of over 4,500 children now is improved, 656 children have remained in their birth families, and 433 have found foster parents or have managed to adapt to a new family setting. We are planning to keep working with the graduates, taking account of their needs. Besides, we intend to develop a monitoring system and track the sustainable development of their projects.

Experienced participants of the Family Fairway Competition also serve as internship sites for their younger colleagues who have won the Focus on the Family Competition and whom they train and consult. Based on close engagement between experienced and aspiring organizations, the programme philosophy is yielding good results. In 2018, two organizations that won the Focus on the Family Competition, completed internships, and successfully implemented evidence-based practice, have obtained a status of internship platforms and are now consulting their less experienced colleagues.

Focus on the Family is a competition for organizations that are willing to develop their professional and managerial capabilities by learning and putting into practice cutting-edge methods. Competition winners work as interns in organizations of the Family Fairway and use knowledge they have obtained in projects of their own. The competition grants better access to and improves quality of the services for families and children in difficult straits.

In 2018, eight organizations completed their three-year participation cycle in the Focus on the Family Programme. The project participants found a great opportunity in watching their colleagues at work and saw different scenarios for the evolvement of their organizations.

**69**

**organizations use  
'evidence-based  
practices'**

**well-being of over**

**4500**

**children now  
is improved**

*\* Evidence-based social practice is implemented on the basis of initial planning and forecasting of the intended results, as well as the examination of facts. This practice convincingly demonstrates the relationship between the activities being carried out and the positive results for beneficiaries..*





# Evidence-Based Practices

The evidence-based practices have become a worldwide trend. They can help an aspiring organization to reasonably choose a random solution to the problem of orphanage and improve a child's well-being. Besides, state authorities and foundations are prospective projects in terms of investments. This is the kind of approach that we suggest to all programme participants.

The need to enhance the efficiency of working with orphans and families has frequently been discussed at the state level. We have made an effort to ensure that evidence-based practices are included in the Key Action Plan for 2018-2020 of the Decade of Childhood in the Russian Federation. This focus area did make its way into the Plan, although under a different name — best practices, which, in our opinion, has changed the meaning of this concept. We continue to promote the concept of evidence-based practices that are scientifically substantiated, rely on the expertise of practitioners and the needs of children and families.

In 2018, the Evidence-based Practices Standard in the Field of Childhood was drafted with the participation of the Timchenko Foundation. The pilot version of the document was authored by Evolution & Philanthropy, Moscow State University of Psychology and Education (MSUPE) and external experts.

Ten organizations provided description of the practices they used and gave evidence of their effectiveness. Over 70 of them ran self-diagnostic tests pursuant to the procedures contained in the draft Standard. The next step will be to create the Evidence-based Practices Standard.

# Family and Children Programme Library

Every year, we publish training and information materials that could be useful for specialists, parents, care-leavers. Such publications often serve as a follow-up of other projects within the programme, covering a wide range of genres. They often come as books, films and theatre plays featuring children and foster parents and tell us about their life, problems and victories.

In 2019, we are planning to prepare the publication of yet another book based on the diaries of foster family members tending to children with health issues who took part in the Our Stories Competition in 2017. The dairies will also be used as a basis for a case study book for the students of specialised higher education institutions and advanced training facilities.

## Here are some examples:

- We supported a film from the cycle of Successful Orphans: on Life's Boxing Ring and prepared a teaching guide for it. The guide contains detailed information on how to use the film for watching it with children, parents, and specialists to solve their problems.
- Materials from foster children's diaries served as a basis for theatre play This World is Not our Invention, written by the Youth Drama and Dance Theatre and staged by Anastasiya Protasova at the Ryazan Regional Puppet Theatre.
- Our Stories project gave rise to a new series of books, teaching materials, and a sociological research. We published The Bold Seven comic book based on the diaries of children and young adults who had participated in the Our Stories Competition in 2016. The book by Alex Gilbert *I am Adopted* was also published in Russian.
- Besides, child protection issues were addressed in the five editions of the SiD Online Magazine in 2018. All editions are available for free in the e-library of the Family and Children Programme.



# Villages

Villages are small-size communities in three Russian regions for families who have adopted children. In 2018, the 'villages' accommodated 39 families with 202 children, including 170 foster children. Over the reporting period, these families took 22 children in their care, including siblings, teenagers, children with disabilities, and those who had gone through repeated abandonment.

Foster parents are also showing more initiative. They create associations; take part in events and organise them themselves; train children, act as coaches in schools for foster parents; provide support and assistance to substitute families.

All villages, but one in the Leningrad Region, are now part of the national child protection system. Meanwhile, we continue working together with foster families, enabling them to engage in the projects and activities of the Family and Children Programme. It is our conviction that over time they may become robust resource centres that would address the problem of orphans in their regions.

Traditionally, we organize family camps for families from the 'villages' and other programme participants. In 2018, the camp called On the Same Wavelength welcomed 79 people from 13 families from the Moscow, Leningrad, Ryazan and Tambov regions. The participants received psychological and pedagogical counselling. Both children and adults engaged in fairy tale therapy, learned how to handle emotions and achieve their goals.

It was for the first time in 2018 that we invited foster family leavers. They helped us run camp activities, cared for teenagers with disabilities and participated in a programme made especially for them. The initiative showed unexpected results: our graduates were surprised, deeply moved and motivated when they realised that they were treated as young adults possessing valuable experience. We will continue engaging young persons from foster families and childcare centres in the programme activities.

Participants  
of the family camp  
"On the same  
wavelength"



## Challenges

# 2018

Insufficient dissemination of 'Participatory Assessment with Children' and 'Evidence-based Practices' approaches due to the innovative and complex nature of these topics.

Slow implementation of monitoring and evaluation procedures in public organizations and government agencies working in the field of childcare. The reasons include the lack of human resources and insufficient awareness of the importance of the transition from reporting on events to obtaining information on qualitative changes in the lives of children and families.

Considerable effort and time are required to change the situation with blood families because of the specific problems of this category of families, 'declarative nature' of support and imperfection of the external environment.

## Plans for

# 2019

We will continue drawing attention to the need to consider a child's opinion in decision-making.

We will continue to form an Evidence-based Practices Standard.

We will continue furthering the topic of supportive living for children and young people with multiple disabilities. Over the course of our work, we have identified organizations that possessed rare family violence prevention techniques and specialized in caring for addicted parents and troubled birth families. To promote and further disseminate such practices, in 2019, we are planning to hold a new Competition the Family Harbour.

We will expand our Library, carry on our research efforts, publish Our Stories — books based on the diaries of children and young persons from foster families. We will continue publishing our own e-magazine for child protection specialists and work together with our colleagues from Moscow State University of Psychology and Education (MSUPE) to launch our collective scientific journal.



# Family and Children Programme: Direct Outcomes

2016 2017 2018

## Society

3 4 13

Participation in/delivery of activities/projects that have an impact on public opinion

2 2 7

Number and quality of working groups held (proposals on resolving topical issues)



## Expert Infrastructure

19 45 69

Number of Evidence-based Practices supported – internship sites

5 4 20

Number of advanced training events for experts and parents

1 3 9

Number of teaching materials prepared and distributed



## Regional projects

0 8 21

Number of organizations that have implemented internship site practices

3 3 3

Number of villages as a part of professional infrastructure



# Family and Children Programme: Deferred Outcomes

2016 2017 2018

N/A \* 1 517 4 536

Number of children who now have their well-being improved

*\* No data collected for this indicator in 2016*

171 169 494

Number of prevented cases of child removal and child abandonment from biological families

68 69 162

Number of children returned to biological families

200 225 266

Number of orphans and children left without parental care, now living in a family setting

65 62 167

Instances of child removal and child abandonment by substitute families prevented

## Well-being indicators of the Family and Children Programme

The concept of well-being implies a subjective perception of this state and objective living conditions, opportunities for development.

The Family and Children Programme demonstrates the following improved well-being indicators:

1. mental condition
2. physical condition,
3. academic performance
4. skill development level
5. children/parent relationship
6. subjective satisfaction



# Everyone is in their rightful place, and everyone respects each other

## Case Study

Several years ago, mother Nina ran into several big problems when she had decided to adopt her 11-year old niece who was the same age as her daughter. "I did not think there would be any problems because the girls had known each other for a long time", she remembers. The foster daughter who had been taken from a special needs school needed time to get used to her new home. Suddenly, Nina's biological daughter realised that from now on she would have to share her mother's attention with another person. The uneasy relationship between the girls was complicated by the fact that Nina's husband had abandoned her 20 years into the marriage.

Each of the girls was left to cope with a crisis of her own and rivalled for mom's attention. As for Nina, there was virtually no one out there for her: suddenly, she was abandoned even by her old friends. The only source of real help for all was the support team of the Foster Parent Association. Nina was supported by people who had successfully gone through the adaptation period. Her daughters got acquainted with children from foster families. "That community became my second family. It was a vitally important resource for all of us. My daughters realised that some children had no parents at all and that didn't keep them from living, being happy and accepting things as they are," says mother Nina.

A real breakthrough in the family came in 2018 when both sisters had joined the Teenager Club. Now it receives funding from the Timchenko Foundation within the Focus on the Family Competition. The teenagers attend therapy sessions and meet with successful local businesspeople. They are particularly fond of the cinema club where they are taught to analyse films and human relationships. Nina's foster daughter has not yet missed any single meeting. Throughout the whole week, she can't wait for Saturday to travel from her village to the city of Ryazan to engage in the Club activities. She and her sister go to an ordinary general education school. She performs as well as her classmates, sometimes even better. "There is a general understanding in our family that everyone is in their rightful places. Though my daughters have not become close friends, we respect each other in our family," Nina adds.

***"There is a general understanding in our family that everyone is in their rightful places. Though my daughters have not become close friends, we respect each other in our family."***



For ethical reasons a photo from an external photo bank was used.

Programme

# SPORT



# Programme Mission

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Creating favorable conditions for the development of children and youth sports among juniors, including disabled children. Popularization of active lifestyle and sports among children and youth.



Deputy Managing  
Director,  
Programme  
Director

**Igor  
Baradachev**

Programme  
Manager

**Liliya  
Timurova**



# About the Programme

The Sport Programme promotes hockey, sledge hockey and chess for children and youth.

*We believe that sports can serve as a vertical social mobility driver. Sports play a particularly important role for children and youth from small towns and villages, as well as for children with disabilities. This is the reason why we organize tournaments, competitions and celebrations throughout the country; we use sports to help children better understand themselves, others and the world around them. In 2018, the programme involved 40,000 children and young people who took part in ice hockey matches and chess tournaments.*

## 40 000

*children and young people took part in ice hockey matches and chess tournaments*



1st day of Hockey Weekend in Strelna

## Ice Hockey

**Dobryi Led [Good Ice]**, a competition for the development of children's ice hockey.

**Dobryi Led Cup**, an interregional ice hockey tournament among children's teams.

**Support for Zolotaya Shaiba [Golden Puck]**, A. Tarasov Youth Ice Hockey Club.

Family ice hockey festivals '**I Love my Dad, Mom and Ice Hockey**'.

Train-the-trainer sessions and advanced training for specialists working with young ice hockey players.

Promotion and development of sledge hockey for children and young people.

## Chess

**Chess in Schools** project.

**Chess in Museums** project.

**Friendship Match**, a Russian-Chinese Chess Tournament.

**The Belaya Ladya [White Rook]**, National Schools Team Chess Tournament.

## Other Projects

Preparation of the Russian national teams for international competitions.

Development of student sports.

Support for sport veterans.

# Ice Hockey

## Dobryi Led Cup: Interregional Ice Hockey Tournament among Children's Teams

The Dobryi Led Cup is a series of competitions for children who train in open-air ice hockey rinks. The competitions are patterned after the Russian National Ice Hockey Championship. The Cup is the most massive event under the Ice Hockey focus area. Apart from sport competitions, children also engage in learning activities: they meet famous athletes, go on guided tours, and learn drawing and model building. The Cup activities primarily target children from remote communities in various Russian regions who are too young and unskilled to make it to the professional Russian-wide events. In 2018, the competition welcomed 72 teams from the North-Western, Volga, Siberian and Far Eastern federal districts. Over two thirds of the children reside in small towns and villages.

## Dobryi Led, a Competition for the Development of Children's Ice Hockey

Dobryi Led is an annual competition for the development of children's hockey. With the support of the Foundation, amateur teams have an opportunity to reconstruct ice hockey rinks and locker rooms, purchase hockey equipment and gear, and participate in sport events held in other locations. What makes the Dobryi Led Competition so unique is one of its nominations for promoting ice hockey among girls. Over the past 6 years, the Foundation provided support for 86 projects from 20 Russian regions, which resulted in a much better environment for ice hockey, a substantial rise in the number of young athletes and ice hockey fans. The project competition is attracting more and more followers: in 2018, the number of contestants grew by one third, compared with the previous year. We received 71 applications from 17 Russian regions.

## Background

2018 proved a very fruitful year for the ice hockey activities under the Sport Programme. We saw sledge hockey actively develop. The train-the-trainer project for children's coaches now shows a higher level of organization. Sport psychology for children is another new initiative.

In 2018, the Russian Government adopted a national programme called Ice Hockey Development in the Russian Federation for 2019-2020. The programme envisages construction of ice hockey rinks and stadiums; children's coaches will have an opportunity for advanced training. This large-scale initiative of the Russian Government shares much common with the Dobryi Led project implemented by the Foundation. We believe that, at the current stage, we have completed the task of improving coaches' competences and are now prepared to transfer all teaching materials and techniques obtained under the project to other stakeholders.



Dobryi Led Cup

*the competition welcomed*

**72** teams

# Social impact of Dobryi Led Project

Based on the results of a study conducted by the scientific and methodological centre of the project\*.

**Incidence of chronic diseases in children aged 11-12 years against regular sports activities (the restorative and recuperative function of sports).**

**4,5 %**  
Hockey players (boys)

**58 %**  
Boys that do not go in for sports

**5,3 %**  
Hockey players (girls)

**33 %**  
Girls that do not go in for sports

**Conclusion:**

The incidence of chronic diseases diagnosed in boys and girls who are not involved in any sports activities is several dozen times higher than that of children who play ice hockey.

**Incidence of bad habits**

**6,2 %**  
Hockey players (children)

**20,7 %**  
Children that do not go in for sports

**Conclusion:**

Number of children playing ice hockey with a background of bad habits (smoking, alcohol and substance abuse) are more than three times less than children who do not go in for sports). This fact counts in favour of prevention of bad habits in children by means of engaging in sports activities.

**Communicative indicators**

**higher by 8,2 %**  
Hockey players (girls)

**Conclusion:**

The level of extraversion (communication skills) of hockey-playing girls is 8.2 percent higher than that of girls who do not engage in sports activities (source: an individual psychological profile questionnaire).



# Para Ice Hockey

It was in 2013 that this kind of Paralympic sports drew the attention of the Foundation team. Back in those days, sledge hockey was becoming popular among adults, whereas children's teams simply did not exist. We were pursuing a plan that yielded positive results: we supported the creation of the Children's Sledge Hockey League, a resource organization; besides, we conceived and disseminated young athlete training methods and launched a coach-training programme. The Children's Sledge Hockey League initiated manufacturing Russia-made ice hockey gear and providing financial support to budding hockey teams.

Children's sledge hockey in Russia is now growing financially independent. While until 2018, the Foundation was its only sponsor, last year, thanks to cooperation with other partners, we sponsored their activities no more than by 30 percent.

**>200**

*young players*

Russia's and Europe's first-ever sledge hockey team Ladoga for children and youth was created in the town of Alexin, the Tula Region; it was followed by another team called Krasnaya Molniya [Red Lighting] that appeared three years later in the city of Krasnoyarsk. A real breakthrough came in 2018 when the country had as many as ten teams rostering over 200 young players. In December of the same year, St. Petersburg held Russia's First Sledge Hockey Festival for children's teams.



Children Sledge Hockey League Festival in St. Petersburg

# Children's Hockey Psychology

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In 2018, we discovered a very relevant topic — psychology of relationship in children's sport teams. In particular, we noticed that relationship between young athletes in a team; their coach and parents are underemphasized in the national ice hockey system, while psychological issues may have a very strong impact on athletes' career. We are all aware of sad locker room accidents when rivalry and enmity burst into serious conflicts between teenagers.

We reflected on the mission of children's sports: should we grow future champions who desire victory at all costs or make sports work for the benefit of society. Coaches and parents have different views on this question. We believe that its mission is to benefit a child's personal growth, unlock his or her talents, raise self-esteem and chances for success in adulthood.

In 2018, we provided support for the first-ever research in Russia that was aimed at analysing the results of children's sport activities and helped develop the first-ever distance teaching course — Professional and Personal Competences of a Children's Ice Hockey Coach. This initiative seeks to foster positive partner bonds between coaches, parents and young athletes.

Our programme now contains techniques for adjusting relationship between coaches, parents, and children. For instance, during the breaks in the Dobryi Led games, young athletes shared their ideas of an ideal coach. Their stories were later analysed by specialists who gave recommendations for better team management. In 2019, we will concentrate our efforts on studying the role of sports in children's development.



Work with  
psychologist

# Festivals and Technology

## Information technologies used for ice hockey promotion

We can make ice hockey more popular not only with hockey rink competitions, but also with intellectual games for coaches, children and their parents. The Foundation has supported the creation of the web resource — AIST which can be used by anyone to check their knowledge of ice hockey and compete with each other. The Ice Hockey Federation of Russia, some ice hockey clubs and schools have shown interest in AIST, viewing it as a valuable asset for networking with young athletes and fans.



## 'I Love Dad, Mom and Ice Hockey' Festival

In cooperation with the Ice Hockey Federation of Russia, a partner of the Sport Programme, we conduct family festivals called 'I love Dad, Mom and Ice Hockey' that welcome children, parents, and grandparents. One does not have to possess special skills to participate. The festival is both an exciting show and a wonderful opportunity for families to spend some quality time together.

The festivals are growing ever more popular. In 2018, as many as 50 municipalities submitted their applications to hold one. From February 2018, to February 2019, we organised 27 festivals, with almost half of them held in small towns and villages.

# Chess

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## Chess in Schools: Promoting Chess Education in Russia

Within this project, we support initiatives designed to impart chess teaching techniques to elementary school teachers, improve coaching skills, develop chess-teaching manuals, purchase chess gear for schools, hold inter-school chess tournaments, and the 'Best Chess Teacher' competitions.

We help a growing number of school-teachers and children to get acquainted with chess. In 2018, the schools of the Tula and Bryansk Regions joined the project; today, it involves 865 schools from 11 Russian regions.

In 2018, there was the first-ever: Russian National Universal Chess Education Conference. The participants discussed the impact of chess on a child's development and shared experience in teaching chess as a subject. Beside our support, the conference received aid from the Presidential Grants Foundation.

## Chess in Museums: — Russian Chess Championship Superfinals

Every year, with the support of the Foundation, a museum in one of the cities of our country holds the Superfinals of the Russian Chess Championship. A mix of arts and sports helps draw media attention and interest more audience. The important part of the Superfinals is an encounter of renowned grandmasters with young and veteran chess players.

From 2016, we select a venue for the Superfinals on a competitive basis. In 2018, it was a small town of Satka of the Chelyabinsk Region. A Path to Painting, an exhibition of works by famous Soviet artist Geliy Korzhev, became a cultural event of the chess competition.

## Background

Discussions about the children's chess development strategy in Russia have been in progress for many years. In 2018, this kind of sports was expected to be a part of the school education system. However, these expectations never came true. This is why we find it so important to further cooperate with our partner, the Russian Chess Federation, on supporting chess for children. The Foundation plans to promote chess in the regions of the country. We are running a competition and selecting regions that are willing to introduce chess in general education schools. We are accumulating expertise to teach this game in schools and ready to pass it on to our partners in the educational system.



# Chess

## Friendship Match

The Friendship Match is a popular competition for young chess players from Russia and China. In 2018, with the support of the Timchenko Foundation, the Friendship Match was held in the Altay Territory. During the Tournament, Hóu Yifán, a four-time world chess champion, and Nikita Vityugov, an international grand master and a member of the Russian national team, gave a session of simultaneous game, shared their secrets of success and answered children's questions about their careers in sports.

The Altay Territory Government and Heilongjiang (Chinese province) signed an agreement on implementing a joint programme to promote chess and exchange delegations.

## The Belaya Ladya Tournament

Over the past five years, we have been supporting the Belaya Ladya [White Rook] Tournament, the only one international competition for children's chess teams in Russia and the oldest chess event of this kind in the world. In 2019, it celebrates its 50th anniversary. With the number of participating countries and individual contestants growing in number, the tournament is regaining its former prominence. In 2018, the finals of the tournament welcomed school teams from 21 countries. The winners, a team from lyceum No.180 Poliforum, Yekaterinburg, and schoolchildren from Ingushetia, Russia, with the support from the Foundation, visited France where they took part in a friendly match with young chess players of the town of Cap d'Agde.



Friendship Match tournament participants



## Challenges

# 2018

The Chess in Schools became an in-demand project for replication in other regions, which required additional resources.

Bifurcation under the Development of Sledge Hockey among Children and Youth project: focus on supporting new teams or infrastructure activities for existing ones. With the emergence of a sustainable partner — The Children's Sledge Hockey League Autonomous Nonprofit Organisation, the work continues in both directions.

Evaluation of the Dobryi Led Programme performance in the absence of analogous and recognized methods and tools in Russia.

## Plans for

# 2019

Study social impacts of children and youth sports and make it a focus area of the year.

Expand adaptive ice hockey practices (select and test new kinds of adaptive ice hockey for children with different disabilities).

Train coaches and parents in the basics of psychology of children's sport teams.

Organize and deliver ice hockey events (the Dobryi Led Cup and Dobryi Led project competition, family festivals 'I love Dad, Mom and Ice Hockey', promoting adaptive ice hockey).

Organize and deliver chess activities (the Chess in Museums and Friendship Match projects, the Belaya Ladya National Schools Team Chess Tournament).

Conceive robust models and create organization centres for the Chess in Schools project in different regions of the Russian Federation.

# Projects on the Development and Popularization of Sports and a Healthy Lifestyle

## Wushu Federation of Russia

Wushu is supported by the Foundation within the framework of strategic cooperation with China in the field of sports. The Russian athletes learn from the Chinese masters, inviting them to take part in competitions, meetups, including in the role of referees. Thanks to the support of the Foundation, the European Wushu Championship and the Moscow Wushu Stars International Tournament was held in Russia. With the support of our Foundation, Wushu Federation of Russia, engaged in popularization and development of this ancient sport, search for talented children all over the Russian Federation and invites them to take part in meetups with famous Russian and Chinese Wushu masters.

## Olympic Legends for Children and Youth of Russia (Russian Union of Athletes) – All-Russian Charity Program

The program brings together Olympic medallists of the older generation. Their social initiative is aimed at strengthening grassroots children's sports in small towns of Russia. Every year, with the support of the Foundation, Olympic Games veterans hold several hundred meetings with children and youth, organize and take part in sports events, motivating children with examples from their own sports life.

## Figure Skating Federation

The Foundation supported the preparation of the Russian athletes to the European and World Championships in 2019, as well as the organization of all-Russian figure skating competitions. With the help of the Foundation, leading Russian figure-skaters won prizes at the XXIII Winter Olympic Games in Pyeongchang (Korea): Alina Zagitova — 1st place, Evgenia Medvedeva — 2nd place, Nikolai Kolyada — 2nd place, Ekaterina Bobrova and Dmitri Solovyov — 3rd place.

## The White Sea Young Sailors Project (Kandalaksha Yacht Club) and the Black Sea Sailing & Rowing Centre (Youth Maritime League)

We support children's sailing sport activities in the White and Black Seas. Teams enjoy the opportunity to buy sailing boats, equipment and outfit, to equip berths, attract more children to attend training regularly.

## The Student Rowing League Development Project (Student Rowing League)

The Foundation helps to develop student rowing sport in partnership with this organization. In 2018, 18 teams from Moscow, St. Petersburg, Yekaterinburg, Kaliningrad, Tomsk, Saratov, Nizhny Novgorod, Rostov-on-Don, Magnitogorsk, Pskov, Veliky Novgorod and Tver received support.

## Ice Arena Construction

In 2018, the ice arena construction in the small town of Gubakha (Perm Region) was completed. The official opening and transfer of the new sports facility to the balance of the city administration are scheduled for 2019.





# Sport Programme: Direct Outcomes

2016 2017 2018

## Dobryi Led and Chess World Projects

31 020 39 832 40 141

Number of children involved in all projects within the programme\*

*\* Dobryi Led and World of Chess*

515 359 348

Number of coaches and specialists trained

40 800 64 000 116 975

Number of spectators\*\*

*\*\* Ice hockey and sledge hockey competitions*

2 6 10

Number of sledge hockey teams

67 109 116

Number of events held

## Chess in Schools Project

15 000 19 700 19 250 520 825 865

Number of children\*\*\*

*\*\*\* Project-related indicators are included into the aggregate indicators for the Sport Programme*

Number of educational institutions

Ones that  
300 305 295

have received equipment & gear



# Ice Hockey Experiment in Raifa

## Case Study

Raifa is a cosy settlement hidden in the forest reserve at the approaches to Kazan. Along a little street leading to a monastery you can see women selling gingerbreads with fruit filling. The monastery building almost touches the walls of a special facility — a restricted-access school for troubled teenagers. Young males who end up here for various offenses receive secondary school education and learn blue-collar jobs. Recently, new opportunities have opened for the teens who live behind a barbed wire fence.

Should you visit Raifa on a winter evening, you would see lights shining through the trees and hear the puck hitting the rink wall and the cheering of spectators. A couple of years ago, veteran players from the Tatarstan Ice Hockey Federation who came to play with the teenagers suggested enlarging the rink and taking the game onto a new level. The idea they came up with inspired the teachers and they decided to act on it.

In summer of 2018, the ice hockey pitch was teeming with workers. The workers replaced old rink with a new one, mounted new tribune for 60 people and a new substitutes' bench. The carpenters to be and metal workers to be were eager to help — they painted, assembled and installed new equipment. Hardly a month passed when the ice hockey rink changed beyond recognition.

One only had to wait for the cold weather to come. As early as in the middle of November, the brand-new rink had its first ice, and then training sessions began. No winter evening came without hockey games. Two local volunteer coaches who had gone to Kazan in autumn for retraining under the Dobryi Led Programme gathered two teams. Every single boy wanted to go out to the rink. Nobody had any restrictions; however, the official school teams had special time slots for training.

Every week the school welcomed teenage ice hockey teams from the neighbouring town of Zelenodolsk to play friendly matches. Once a month, there was a traditional match with veteran hockey players. Now, athletes from Raifa often invite foster children from the Republican specialized restricted-access general education school named after N. Gallyamov. A real hit of the winter season was the ice hockey festival 'I Love Dad, Mom and Ice Hockey' to celebrate the Defender of the Fatherland Day. The event was held in the school with the support of the Dobryi Led Programme organizers. The whole settlement came to watch the game.

It is common knowledge that any restriction of teenagers' freedom is a serious strength test for them. Immersive sports that give them an opportunity

to upgrade their skills and regularly leave the school premises are undoubtedly a source of positive emotions and inspiration and help them change their attitude to life in general.

*The ice hockey rink is where our children live.*

"The ice hockey rink is where our children live. Virtually all of them play. We don't set a goal for them to make it to the national team. However, when they get back home, they will have a chance to continue training," says Lyudmila Strelkova, a deputy director of the specialized school for morale building activities.

Match participants in Raifa



Programme

# OLDER GENERATION



## OLDER GENERATION

# Programme Mission

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Creating a society in Russia where one can grow old without fear — a Society for All Ages.



Programme  
Director

**Vadim  
Samorodov**

Programme  
Manager

**Maria  
Aleksakova**

# About the Programme

The programme operates at three levels:

## Society

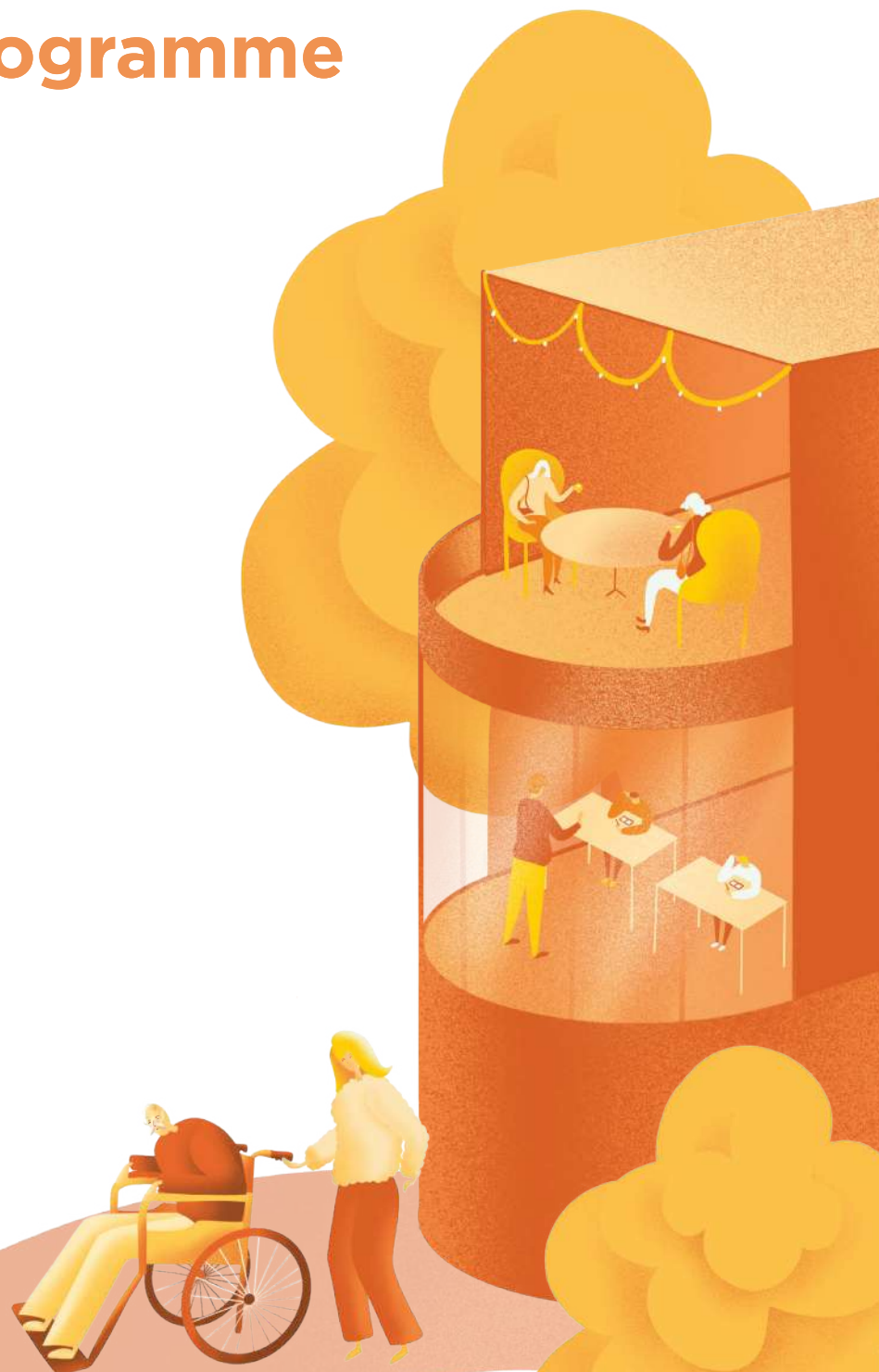
Impact on the public opinion of old age and the elderly.

## Infrastructure

Development of geriatrics and long-term care system through improved communication with people around them, family members, and workers of institutions.

## Local Community

Development of civil engagement with regard to the elderly at the level of local communities.



## Background

Substantial changes in the elderly generation policy took place in 2018. In May of 2018, the Russian President set the tasks to increase life expectancy, decrease mortality among elderly people, improve their living standards and provide them with decent pension benefits. Mass media discusses a topic of active longevity, particularly pre- and post-retirement employment, attitude towards elderly people, and creating conditions for active lifestyles of the elderly generation.

The task to increase life expectancy with the focus on the healthy lifetime has changed the context of the entire social sphere which is making a transition from all-round isolation and overload with ineffective benefits and services to orientation towards the client and tangible result. These changes occurred thanks to, among other things, the efforts of social leaders, non-profit organisations and business associations.

The elderly standing on the edge of dependency need many infrastructural and human resources to ensure their rehabilitation and appropriate medical & social care based on maximum stay within home environment. As the problem the society faces is very complicated, we have defined this group as a primary one. We also included the problem in the Older Generation Programme. As a result, the Foundation's programme portfolio has the projects that support development of the long-term care system; the geriatrics-related projects continue to develop.

\*Russian President's Decree dated 7 May, 2018, "On National Goals and Strategic Objectives of the Russian Federation through to 2024."

# Long-Term Care System

Practitioners working with senior citizens and disabled people feel the need to develop a long-term care system (LTC) in Russia because of significant gaps in public health and social protection system. These gaps are associated with multiple factors, including the declarative principle of social services allowing to 'avoid' those who need them, and the virtual absence of support for affinity care, rehabilitation, medical and social patronage (professional support for critical patients at homes). According to expert estimates, nearly half of all deaths of seriously ill patients at home are associated with unsatisfactory care.

**According to expert estimates, nearly half of all deaths of seriously ill patients at home are associated with unsatisfactory care.**

In August 2017, the President of the Russian Federation instructed to create a long-term care system in our country. There are a variety of long-term care systems around the world, however, each needs to be adapted to our setting.

## LTC principles:

### Long-term care:

a set of medical and social services for people with severe chronic diseases and/or disabilities who are unable to satisfy their basic needs for a long time.

### Long-term care system:

the process of organizing and coordinating services to ensure maximum self-sufficiency and quality of life for people with disabilities.

Educational projects have been implemented within the Older generation programme framework to achieve an understanding of the LTC principles and to form a common approach to their implementation.

We work with leaders in this field and invest in training for professionals and managers who are responsible for LTC development and formation of quality care standards for senior citizens and disabled people.

## LTC assumes:



prevention of chronic diseases and disability



long-term support and patronage



inclusion of the patient's family and relatives into the system as service recipients



routing of patients depending on the status, as well as mental and physical restraints



# Long-Term Care System

## 2018 Events

**Managers of social institutions had an internship in the Czech Republic where they studied care practices and the way different services can be aligned within an organization for a customised approach to the residents**

“The internship in the Czech Republic revealed the way the long-term care system works not only within her organisation but in the region in general,” admits Yekaterina Vasilkova, a director of the Volga boarding school in the Kostroma Region. “There were a lot of ideas: we used the expertise to launch continuous learning for employees in the institution; we started to organize care procedures instead of just rendering services; we created a multi-disciplinary team whose task is to meet every patient’s needs.”

**The training course for long-term clinical care trainers received the support**

Specialists from Israel with many years of experience in caring for the elderly held workshops for 34 social security workers from Russian regional institutions. They will, in turn, provide advanced training for nurses, assistants and workers of the elderly homes.

**Groups of experts and managers of social facilities from Russian regions visited Israel, Germany, Finland, and France where they got acquainted with the national long-term care systems and the ways institutions operate**

Such internships abroad change the idea of specialists from the regions as to how they can organize their work,” says Elizaveta Oleskina, a head of the Starost v Radost [Enjoying Old Age] Foundation. Getting acquainted with foreign practices, they see not only new methods and techniques but also have better understanding how they can make better use of resources available in the regions. Joint learning helps to form a community of specialists who put new methods into their daily practice, and to share expertise and success stories. The training results are quite tangible. By the initiative of the specialists who completed the training, in the regions there are new day-care centres, kin-related care schools, visiting nurse care services; and there are new changes in the way elderly care homes and psychoneurological facilities operate.

**VI National Conference Society for All Ages held in a new format**

Over 120 representatives of the federal and regional authorities from over 60 regions of the country, including 24 vice-governors, participated in the conference. The conference participants worked in five parallel sessions. Experts from Japan, Israel, Germany and Italy shared their eldercare practices. Having gained knowledge of decisions that had an influence on social policies in the developed countries, the participants could use them in further discussions in the Russian context.



Общество  
для всех  
возрастов  
национальная  
конференция '18

# Geriatrics



Geriatrics is a relatively new branch of medicine aimed at enhancing the well-being and autonomy of elderly people.

Experts believe the lack of competent geriatric care managers is the biggest hurdle in the progress of geriatrics in Russia.

**Experts believe the lack of competent geriatric care managers is the biggest hurdle in the progress of geriatrics in Russia.**

Over the past four years, the Foundation has been supporting educational programmes in the field of geriatrics launched by the Russian Gerontology Clinical Research Centre (RGCRC) and leading specialists in this field.

Olga Tkacheva, head geriatrician of the Ministry of Healthcare of the Russian Federation and the RGRC director says

**“By 2024, Russia will have to train over**

**>2 000**  
geriatrists

**>6 000**  
specialists of other medical fields with geriatric care skills.”

**Today**

**900**  
Russian specialists have become certified geriatric care practitioners

**In 2018**

**3**  
young medical specialists graduated from the first geriatric residency.

**Over the four years of geriatric partnership, we have supported a series of projects and activities which resulted in an almost 2-fold increase in the number of geriatrists in Russia.**

- Four projects have been implemented as a part of A Land of Care Educational Programme. Geriatric training was provided for medical doctors, nurses and social workers. In 2018, the programme ran in 15 regions, including pilot regions participating in the long-term care development project.
- Two international educational courses in geriatrics have been created with the participation of Dr. Athanase Benetos, Vice-President of the European Geriatric Medicine Society, and leading experts from Israel and Japan.
- Four sessions of the Spring School of Geriatrics have been held under the guidance of specialists from the Mechnikov St. Petersburg State Medical University. The task of the schools is to form a professional community that will develop geriatrics in Russia.
- Six international internships for medical doctors and care specialists have been organized.
- The Foundation has also supported the following events: International Geriatric Congress, Russia — a Land of Care conference, and Role of a Medical Nurse in Geriatrics with the participation of leading foreign specialists.
- Russia's first specialized geriatrics residence has been established at the premises of the RGRC with an international exchange programme; the specialized centre for telemedicine has been equipped. It will help not only train specialists from the regions but also make the jobs of geriatrists and care specialists more attractive.
- Domiciliary Medical In-Patient Facility visiting nurse care service is being developed in cooperation with the St. Alexiy Hospital.

# The Active Generation Grant Competition

The competition seeks to support local projects that target elderly people through motivating active representatives of the older generation and those who want to help them to be more active. The competition projects serve the primary function of helping the elderly to socialise.

Studies show that retired people suffer a lack of communication and feeling needed, given the fact that new social contacts in an elderly age have a direct impact on health and increase longevity by 50 percent.\*

Over the past seven years, the project encouraged civic engagement with regard to elderly people. The regional partners of the competition made the topic of older generation their primary line of work, and the projects supported in the course of the competition gained popularity and started raising funds on their own.

Participating projects received over

## 80 million Roubles

from the Presidential Grants Foundation.

social contacts  
increase by  
**50 %**  
life longevity

\* It can be exemplified by a study of Holt-Lunstad J, Smith TB, Layton JB (2010) Social Relationships and Mortality Risk: A Meta-Analytic Review.

## Helpline

Studio-Dialog Autonomous Nonprofit Organisation in partnership with the Starost v Radost Charity Foundation and with the support of the Timchenko Foundation implements the Senior Helpline Project to ensure direct assistance to distressed senior citizens.

**2 762**  
*elderly people received  
support in 2018*

The Helpline for the Older People helps provide direct assistance for those in need. This is a call desk rendering hands-on assistance or psychological support. In the first instance, a caller receives counselling and then his or her request is redirected to partner organizations. In the second instance, a qualified hotline coordinator can, in a supportive conversation, help the caller calm down and give a feeling that he or she is not alone.

Within a year of the project, the helpline received 3,031 calls and helped 2,762 elderly people from 78 regions of the Russian Federation.

## Challenges

# 2018

Difficulties in harmonizing the system of performance indicators for the Older Generation Programme with the general monitoring and evaluation standards of the Foundation.

Difficulties in implementing long-term care pilot projects that hampered the Foundation's decision-making process to support various applications on this topic.

## Plans for

# 2019

Evaluate the results of the Active Generation Competition and the role of other projects for elderly people in regions of Russia.

Elaborate a new format for the competition to provide care to the elderly in their closest environment.

Streamline support activities for educational and awareness-raising projects for development of the long-term care system.

Analyse opportunities to invest in new technologies for the support and monitoring of elderly people with chronic diseases in remote and rural areas.

Take part in partnership projects aimed at systemic changes in life quality of elderly people in Russia.

# Older Generation Programme: Direct Outcomes

<b>2016</b>	<b>2017</b>	<b>2018</b>
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## Long-term Care System

**34**  
long-term care coaches from the regions completed a training course delivered by the specialists from Israel

**76**  
social sphere managers from the regions took part in international long-term care internships

## IN TOTAL

Older Generation Programme activities in 2018 involved

<b>60+</b> regions	<b>32</b> vice-governors for social affairs	<b>100+</b> ministers for healthcare and social security
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## Active Generation Competition

**215 295 224**  
Number of projects

**705 864 927**  
Number of applications

**N/A 133 448 125 993**  
Indirect beneficiaries, number of persons\*

**27 925 28 146 25 795**  
Direct beneficiaries, number of persons\*\*

## Geriatrics

**1 883**  
people engaged in educational programmes for geriatric care



\* Indirect beneficiaries — representatives of local community covered by the projects' activities

\*\* Direct beneficiaries — representatives of the target groups of the programmes, senior citizens

\*\*\* Funds raised for competition projects

# The Older Generation Programme: Outcomes of the Supported Projects

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## Geriatrics

**> 2 mln**

of elderly people now have access to qualified assistance

**by 1.5**

the number of geriatricians in Russia increased

## Active Generation Competition

**77 %**

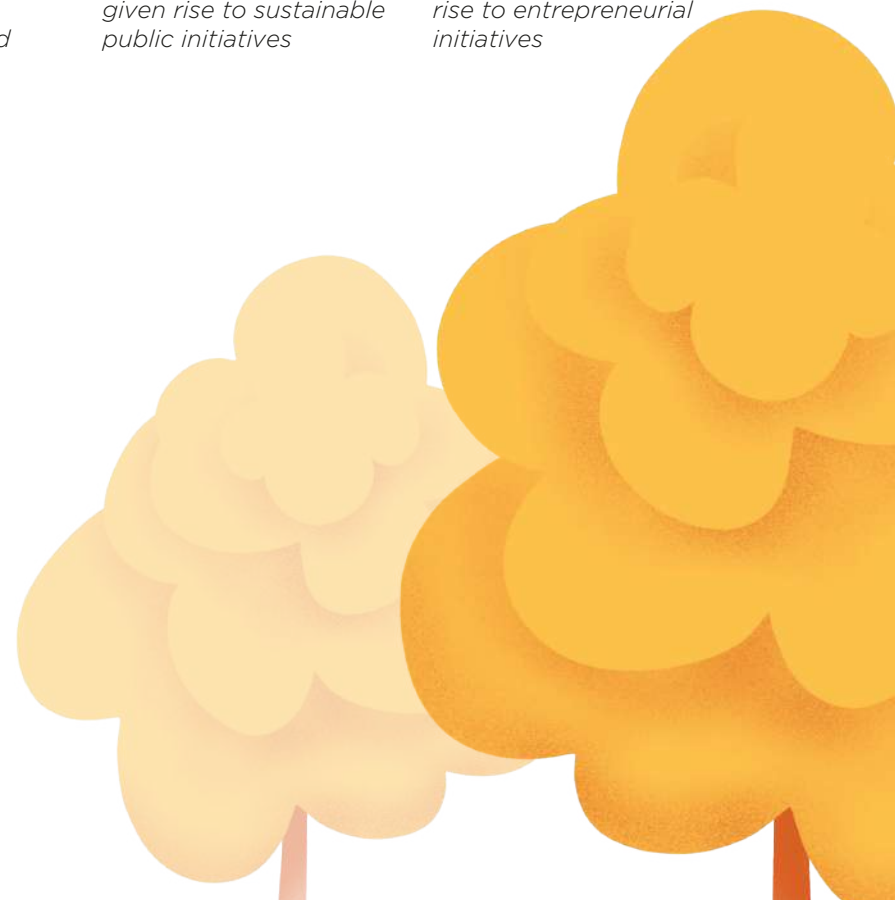
*of the projects have resulted in new services offered for elderly people*

**70 %**

*of the projects have given rise to sustainable public initiatives*

**30 %**

*of the projects have given rise to entrepreneurial initiatives*



# The Vishera River House

## Case Study

Tatyana Androsova is a well-known social-ly-oriented entrepreneur in the town of Krasnovishersk (the Perm Region). Zabota [Care] nursing home founded by her is strongly recommended by social workers, medical doctors and neighbours. Sometimes, she is forced to reject somebody as demand outreaches home's capacities. It is Tatyana's firm conviction that the facility can accommodate a maximum of 25 residents, otherwise it would lose the family-like atmosphere it enjoys today. The New Year's Day is not celebrated on the 27th of December, as the residents' relatives would find convenient. They celebrate it for real, on the 31st of December, in the company of Ded Moroz (Russian Santa Claus) and employees' families."

Each of 24 residents is unique. The physical education teacher walks a lot, although he cannot remember the date of his birth; 92-year-old mother who cares for her paralysed son Anatoliy as if he were 10, not 61. Nina shows her temper when there is no her favourite blue ribbon attached to the hat she wears when she walks out.

**One can acquire skills, but not humanity.**

Their faces may get wrinkled, but their personality remains the same. The elderly patients feel love in Zabota. Tatyana has her own tools and tricks when it comes to recruiting new employees because she knows well: one can acquire skills, but not humanity.

The specialists from the Perm branch of the Red Cross helped to acquire the skills. Sponsored by the Active Generation Programme, they developed an educational programme for bedridden patients. "In the past, we would rely on stopgap solutions; sometimes, we would not make it to put on diapers properly: they would leak, or the trousers would not zip up. Finally, we got it right. We have learnt a lot, and should something happen, we will do everything properly until the ambulance arrives," says Tatyana.

The nursing home has a total of 13 employees. Accommodation costs 18,000 Roubles a month per patient. If the patient's pension fails to cover the costs, the rest is paid by his or her relatives. Besides, there are patients without family with pension as their only source of income. Many patients have the nursing home as their official place of residence. Zabota offers different types of stay: permanent, seasonal, temporary and recreational.

Local residents in the Perm Region usually work on a seasonal basis: every time they take seasonal jobs, they leave their elderly relatives in the nursing home. When they return, they take them back.

Zabota owes its today's existence to a long-time dream. In October 2014, Tatyana's family took a mortgage and purchased a big red-brick house on the outskirts of her native town of Krasnovichersk, a former administrative building of the geological exploration camp. The house was in a bad need of repair, however, they had neither money, nor time for it.

Krasnovishersk is a small town where all residents know each other. Vyacheslav, a former classmate of Tatyana, contacted her immediately, when there was trouble in his family. His wife's grandmother had broken a hip, and moving her into a flat on the fifth floor in the building without a lift implied that the woman would never start walking again. Back in those days, Tatyana's house stood empty.

Tatyana's dream to live in a house of her own never came true. Meanwhile, she met Tatyana Vasiliyevna Androsova, a self-employed entrepreneur, and Tatyana's former classmates persuaded her into opening up a nursing home for the elderly. The employment centre promised to give her a subsidy if she filed for the social entrepreneur status. Tatyana called her nursing home Zabota [the Russian word for 'care']. She spent the subsidy in the amount of 108, 000 Roubles on mounting a fire alarm system, employing her first worker — a nurse, and proceeded to repairing the house.

She started an active public life: she joined the Verkhnekamsk chamber of commerce and industry, opened a profile in VK (Russian social network) where she wrote about elderly people's needs. The initiative triggered quick response: donations it brought proved sufficient for purchasing a multi-functional bed. Tatyana met many of her like-minded colleagues at an Active Generation conference in St. Petersburg. Recently, she applied for a foreign internship. Tatyana is making a real difference in the lives of the people, and she will master whatever skills she lacks. There is no doubt about it.

**Olga, Senior nurse and Nina, resident of 'Zabota'**

# 2018 Calendar



Sport

Family and Children

Culture

Older Generation

## January

**10.01.** Start of the second competition for children and youth sledge hockey promotion projects in Russia

## February

**14.02.** Start of the Family Fairway- Russia-wide competition

**15.02.** Start of the 4th Dobryi Led Competition for the projects aiming at developing ice hockey for children and youth

**16-22.02.** Moscow Wushu Stars, the international tournament of the European Wushu Federation;

**26.02.** Ending of the second competition for the projects aimed at developing sledge hockey for children and youth

**28.02.** First publication of a journal for child protection specialists

**28.02.** Start of the Focus on the Family Competition

## March

**1-5.03.** Workshop on communication programmes for the Cultural Mosaic projects of 2017 enrolment

**3-7.03.** Educational trip to Israel for participants of a pilot project for creating the long-term care system

**4-7.03.** Only Real Girls Play Ice Hockey tournament for children

**5.03.** Charity in Russia conference held by Vedomosti newspaper

**6.03.** Start of a competition for the right to hold the Superfinals of **Chess in Museums Russian Championship**

**13.03.** Workshop 'How to Live to be 100 years old: Japanese Tips for a Longer Life'

**20.03.** Age as Arts, conversations with writers about aging

**24.03-22.04.** Russia-wide final ice hockey competition held by Zolotaya Shaiba Club (town of Dimitrov, the Moscow Region)

**30.03-1.04.** Federal workshop for the Cultural Mosaic - 2015 projects on grant-making

## April

**16.04.** Start of Small Cultural Mosaic regional competitions

**16.04.** Announcement of results of the competition for the right to hold Chess in Museums Superfinal

**18.04.** Start of the Active Generation Competition

**19-20.04.** 5th Congress of Gerontologists and Geriatrists

**19-20.04.** Workshop-strategic session: Efficient System for Support of Children and Young Adults with developmental defects

## May

**7.05.** Announcement of results for the Family Fairway Competition

**8-9.05.** Fontanka River Cup and The Golden Blades of St. Petersburg International Regatta

**9-20.05.** European Wushu Championship (Moscow)

**12.05.** Cleaning day in the Geriatric Centre

**14-24.05.** Higher Coach School, the 3rd session of the group of the 13th enrolment

**22.05.** First show of 'This World is not our Invention', a theatre play based on the stories collected from foster families' diaries within Our Stories Competition

**28.05.** St. Petersburg International Economic Forum, panel of the Expert council on small territories, Presentation of the Cultural Mosaic project

**28.05-13.06.** First session of the 14th enrolment of the Higher Coach School

**13.05.** Announcement of winners in the Small Cultural Mosaic regional competitions

## June

**1-9.06.** Final of the Belaya Ladya, National School Team Chess Competition; final event of the Chess in Schools project

**3-6.06.** Frst Russia-wide conference for chess teachers and educators

**30.06.** Announcement of winners in the Active Generation Competition

**4-10.06.** Internship in France within the Cultural Mosaic Programme

**19-20.06.** Participation of children and young adults in studies and assessment of well-being, a strategic workshop session

**22.06-1.07.** On the Same Wavelength – Annual camp for foster families

## July

**15-17.07.** Friendship Match, International Russian-Chinese chess competitions for children (Belokurikha, Altai Territory);

**13-23.07.** 'I Play Sledge Hockey', international sledge hockey camp in the town of Peresvet (the Moscow Region);

**20-22.07.** Sustainability of Projects, workshop for the Cultural Mosaic-2017 winners

**23-29.07.** Family Odyssey, annual rafting tour





**Sport**

**Family and Children**

**Culture**

**Older Generation**

## October

**31.07. – 09.08.** Announcement of winners in the Active Generation Competition

## August

**01-05.08.** Announcement of winners in the Active Generation Competition

**25.08.–06.09.** Superfinals of the 71st Russian Chess Championship among men and of the 68th Russian Chess Championship among Women (town of Satka, the Chelyabinsk Region)

**13.08.** Start of a longitudinal study of socialization patterns for children in foster families

## September

**4.09.** 24 students began to study in the Nikita Mikhalkov's Academy of Cinematography and Theatrical Arts

**7-23.09** Zolotaya Maska (Golden Mask) Festival (the city of Novokuibyshevsk, the Samara Region)

**26.02.** End of the three-year cycle of the Cultural Mosaic projects enrolled in 2015

**5-6.10** Society for All Ages, 6th national conference

**07-10.10** Internship in Germany on organizing the long-term care

**09-10.10** Forum and workshop within the Family and Children Programme in the city of Ufa

**10-17.10** Russia-wide chess competitions among schoolchildren residing in rural areas

**18-22.10** Sociocultural projects sustainability as a factor for the development of territories, group internship

**26-27.10** Friendship match between the Belaya Ladya chess competition winners and a team of schoolchildren from France

**28-29.10** The Cultural Mosaic strategic session summarizing the results of the three-year programme (2015-2018)

## November

**01-04.11** The Russia's national children's sledge hockey team took part in the international Cruisers Cup tournament (Canada)

**05-08.11** Internship in Finland on organizing the long-term care

**19-23.11** Internship in the Czech Republic on organizing the long-term care

**19.11.** The Russian Presidential Council for implementation of state policy in the sphere of protecting the family and children was established, with Xenia Frank being a member of the Council

**27-29.11** Dobryi Led Cup Finals among children's ice hockey teams

**18-24.11.** Internship in Scotland on 'Orphanage Prevention: Work with a Biological Family'; Book 'Wrong Stork' was published

## December

**1-4.12.** Festival of the Children's Sledge Hockey League (St. Petersburg);

**9-22.12** Family ice hockey festivals 'I Love Dad, Mom and Ice Hockey'

**13-14.12** Russia – Territory of Care, the first Russia-wide forum;

**7-12.12** Internship in Israel on organizing the long-term care;

**14 – 26.12** The Arts Square, 19th international festival

Books 'I am Adopted' and 'The Bold Seven' were published.

**5-7.12** Aquatoria of Partnership Annual Forum and a strategic session of the Family and Children Programme



# Strategic committee

From 2014, there is the Strategic Committee in the Foundation that creates a uniform development strategy for our organization. At its monthly sessions, heads of our departments prepare proposals with regard to plans, resources and managerial tools. The biggest tasks are addressed in working groups that involve external experts.



## Working Group for Monitoring and Assessment

### Objective

*The objective is to establish the monitoring and assessment system within the Foundation in order to obtain credible information on the social impact of programmes and projects for strategic decision-making.*

### Task

Harmonizing the programme management procedure by creating the system for monitoring, information collection/analysis, and accounting.

### Results

Documents that establish planning, monitoring and assessment procedures for the programmes in the Foundation have been produced and approved. The monitoring and assessment systems that met uniform standards were developed and approved within Family and Children, Culture and Sport Programmes. The Older Generation Programme is in the middle of aligning the existing monitoring and assessment procedures with the uniform standards.

## Working Group for creating the Managerial Accounting System

### Objective

*The objective is to ensure reliable and reasonable resource management.*

### Task

Define the procedure for cost calculation in order to obtain key quantitative and qualitative programme outcomes.

### Results

A table of relations between key indicators in programmes was prepared; missing links were specified.

Calculation of the cost of elements within the Family and Children Programme was started.

Tables were developed and analysed for calculation of administrative expenses incurred by the regional organizers of two competitions of the Foundation.

The Foundation's expenses were streamed into the single database in order to create the tariff system (adjusted for the regional factor).

## Working Group for Project Management

### Objective

*The objective is to optimize management procedures for processes and projects in the Foundation.*

### Task

Define basic terms and toolkit, develop a methodology and phases of project management, including alignment of communications for the effective system launch.

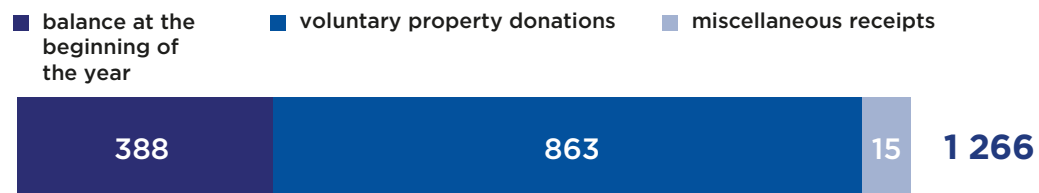
### Results

Proposed approaches for describing and introducing business processes for project management phases: initiation, planning, execution, monitoring and analysis, completion.

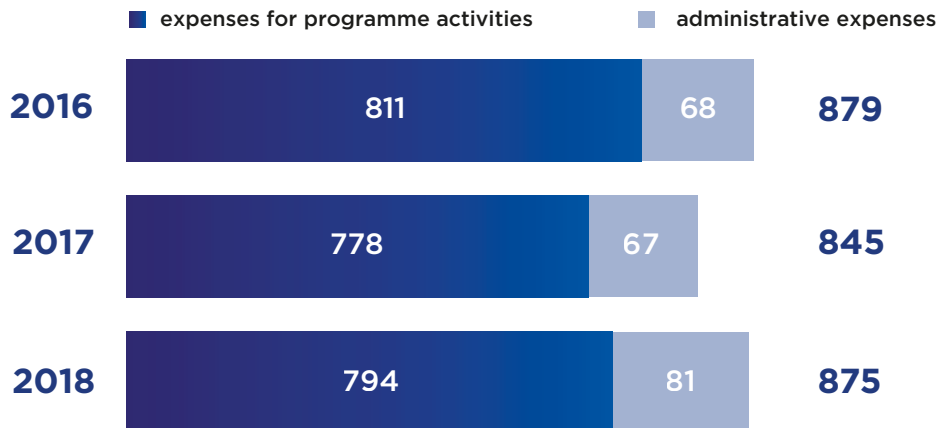
Practically tested business processes for initiation and planning of a project, including document synchronization. We are using them in a pilot mode while planning for 2019.

# Financial information

In 2018, the total volume of special purpose financing by the Timchenko Foundation amounted to 1,226,055 thousand RUB



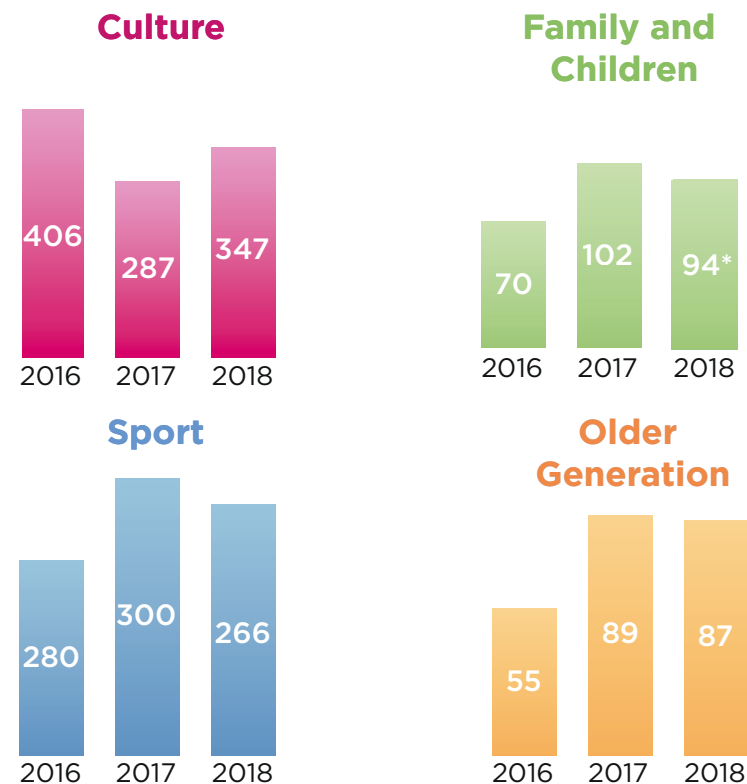
Timchenko Foundation's total expenses, mln RUB



Percentage of administrative expenses in the total expenses, %

Year	2016	2017	2018
Percentage	8 %	8 %	9 %

Total programme expenses by focus areas, mln RUB



\* In 2018, in order to increase the informative value of the financial and management reporting of the Foundation, a pilot method was applied to calculate a part of the special-purpose financing resources spent under the Family and Children Programme.

At the same time, the informative section of the annual report on the Family and Children Programme, as well as the monitoring and evaluation indicators, reflect the actual dynamics of the programme implementation within the approved budget.

This section does not reflect some of the funds under the projects to be reported by partners in 2019 in the final report on the execution of the donation agreements. The outcomes of the pilot project will allow to make a decision on how financial results will be presented in all the programmes of the Foundation.

# Team

Our team consists of people united by shared values and principles. They are not only highly skilful and competent professionals, but also very caring people with strong commitment to continuous personal growth and an honest and responsible attitude to their partners and each other.



**Elvira Garifulina**  
Director of Family and Children Programme

**Evgeniya Ugleva**  
Secretary

**Dmitriy Denisov**  
Lawyer

**Elena Konovalova**  
Director of Culture Programme

**Vadim Samorodov**  
Director of Older Generation Programme

**Marianna Sinis**  
Managing Director Assistant

**Ekaterina Porotnikova**  
Manager of Culture Programme

**Maria Aleksakova**  
Manager of Older Generation Programme

**Maria Morozova**  
Managing Director



**Olga Bortsova**

Charity Fund "Key"  
Head of the  
Child in the family  
Programme

**Margarita Tarasova**

Managing Director  
Communications  
Adviser

**Elena Yatsenko**

Chief  
Accountant

**Liliya Timurova**

Manager of  
Sports  
Programme

**Tatiana Inozemtceva**

Charity Fund "Key"  
Head of the  
Family and home  
Programme

**Marina Nesterova**

Charity Fund "Key"  
Executive Director

**Elena Obukhova**

Charity Fund "Key"  
Chief Accountant

**Elena Kirillova**

Charity Fund "Key"  
Manager of  
the programmes

**Lubov Nekrasova**

Accountant

**Irina Philippova**

Manager of  
Family and  
Children  
Programme

**Igor Baradachev**

Deputy Managing  
Director,  
Director of Sports  
Programme

# We appreciate our partners

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Agency for Strategic Initiatives  
Ak Bars Ice Hockey Club  
Analytical Centre under the Government of the Russian Federation  
Bashkir Pirates, sledge hockey club  
Centre for the Support of Network Initiatives, Stavropol Regional Social Organization  
Charity Foundation for Tyumen City Development  
Children's Sledge Hockey League  
CKA Ice Hockey Club  
Continental Ice Hockey League  
Dobryi Gorod, Charity Foundation for City Development  
Dobryi Gorod, Foundation for the support of social projects and initiatives  
Dobryi Gorod Peterburg, Charity Foundation  
Galina Vladimirovna Sem'ya, a member of the Coordination Council under the Russian Government for holding the Decade of Childhood in the Russian Federation  
Garant, Archangelsk Centre of Social Technologies,  
Gazprombank Electronic Trading Platform  
General and Professional Education Committee of the Leningrad Region

Good Stories, Charity Foundation  
Gorod Gubakha urban district administration  
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**Concept & Design:** WHY\_EFFECT

**Art Director:** Irina Astafyeva

**Design and illustrations:** Yaroslav Liberov

**Design:** Anatolyi Matveev

## **The Elena and Gennady Timchenko Foundation**

**Address:** 1<sup>st</sup> floor, premise 1, building 11, Timura Frunze Street, Moscow, Russia, 119021

**Telephone:** +7 (495) 539 31 76

<http://timchenkofoundation.org>

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[inform@timchenkofoundation.org](mailto:inform@timchenkofoundation.org)  
[pr@timchenkofoundation.org](mailto:pr@timchenkofoundation.org)

